



Marianne Neifert, M.D., M.T.S., F.A.A.P.

Marianne Neifert, M.D., M.T.S., F.A.A.P. Biography

Marianne Neifert, M.D., M.T.S., F.A.A.P., also known as Dr. Mom®, is a pediatrician and nationally recognized expert in lactation management. She was a Co-founder and long-time Medical Consultant to The Lactation Program in Denver, one of the first breastfeeding centers in the U.S. (1985-2009). Currently, she is the Breastfeeding Medical Consultant for Nourish Family Center. Dr. Neifert also is a Clinical Professor of Pediatrics at University of Colorado Denver School of Medicine; founding member of the Academy of Breastfeeding Medicine; co-founder of the Denver Mothers' Milk Bank and the Human Milk Banking Association of North America; member of the American Academy of Pediatrics (AAP) Section on Breastfeeding and a Colorado AAP Chapter Breastfeeding Coordinator; founding member and past Chair of the Colorado Breastfeeding Coalition; and member of the Health Advisory Council of La Leche League, International.

Dr. Neifert has published numerous articles in the medical literature on the topic of breastfeeding and lactation management and has addressed audiences in 47 states, and internationally. She is the author of five parenting books, including the recently released *Great Expectations: The Essential Guide to Breastfeeding*, and has written hundreds of articles in parenting magazines on children's health and behavior. Dr. Neifert has shared the "Can Do 5!" breastfeeding-friendly maternity practices at dozens of hospitals throughout the state of Colorado and in numerous other states. She is a past recipient of a National WIC Association "Friend of WIC" award.

Save the Date LATCH-AZ

Phoenix

Date: Wednesday, July 21

Location: Fiesta Inn

2100 S. Priest Drive, Tempe, AZ 85282

Time: 1 p.m. to 4 p.m.

Tucson

Date: Thursday, July 22

Location: University Medical Center

1501 N. Campbell Ave, Tucson, AZ 85724

Time: 8:30 a.m. to 11:30 a.m.

**LATCH-AZ Presents:
Marianne Neifert, M.D., M.T.S., F.A.A.P.**

**“The Can Do 5!”
Supportive Maternity Practices that Extend the
Duration of Breastfeeding**

This program will outline the five supportive hospital practices found to significantly extend the duration of breastfeeding among mothers of healthy, term infants. In addition, other strategies to promote the successful initiation of breastfeeding and troubleshoot early problems will be presented.

**Visit
www.azwic.gov
to register
for this free event.**



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